

OFFICIAL RULES

HYUNDAI FUN DAY WITH MINNESOTA UNITED FC

SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE HYUNDAI FUN DAY WITH MINNESOTA UNITED FC SWEEPSTAKES (THE "SWEEPSTAKES") BEGINS AT 12:00 A.M. CENTRAL TIME ("CT") ON APRIL 13, 2024, AND ENDS ON SEPTEMBER 8, 2024, AT 11:59 P.M., CT (THE "PROMOTIONAL PERIOD"). THE ADMINISTRATOR'S COMPUTER WILL BE THE OFFICIAL TIME-KEEPING DEVICE FOR THE SWEEPSTAKES.

ELIGIBILITY: THE SWEEPSTAKES IS OPEN ONLY TO LEGAL RESIDENTS OF THE STATE OF MINNESOTA, WHO RESIDE IN ONE OF THE ZIP CODES LISTED IN THE CHART BELOW, AND WHO ARE 18 YEARS OF AGE AT TIME OF ENTRY ("ENTRANT"). ALL OTHERS ARE INELIGIBLE TO ENTER AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of Twin Cities Hyundai Dealers Ad Association ("Sponsor"), Hyundai Motor America, EventLink LLC ("Administrator"), INNOCEAN WORLDWIDE AMERICAS, LLC, Minnesota United Soccer Club, LLC d/b/a Minnesota United FC ("MNUFC"), Major League Soccer, LLC ("MLS"), and Soccer United Marketing, LLC (collectively, with MNUFC and MLS the "MLS Entities") and the members of their respective immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win.

Eligible Zip Codes
55315 ~ 55317 ~ 55318 ~ 55386 ~ 55111 ~ 55344 ~ 55346 ~ 55347 ~ 55410 ~ 55417 ~ 55419 ~ 55420 ~ 55423 ~
55424 ~ 55425 ~ 55431 ~ 55435 ~ 55437 ~ 55438 ~ 55439 ~ 55450 ~ 55421 ~ 55311 ~ 55316 ~ 55327 ~ 55340 ~
55357 ~ 55369 ~ 55373 ~ 55374 ~ 55428 ~ 55429 ~ 55430 ~ 55442 ~ 55443 ~ 55444 ~ 55445 ~ 55446 ~ 55569 ~
55599 ~ 55301 ~ 55313 ~ 55341 ~ 55376 ~ 55025 ~ 55012 ~ 55013 ~ 55045 ~ 55108 ~ 55109 ~ 55110 ~ 55112 ~
55113 ~ 55117 ~ 55126 ~ 55127 ~ 55130 ~ 55144 ~ 55003 ~ 55038 ~ 55042 ~ 55047 ~ 55073 ~ 55082 ~ 55083 ~
55090 ~ 55115 ~ 55128 ~ 54009 ~ 54020 ~ 54007 ~ 54016 ~ 54025 ~ 54082 ~ 55010 ~ 55031 ~ 55033 ~ 55065 ~
55068 ~ 55075 ~ 55076 ~ 55077 ~ 55085 ~ 55118 ~ 55120 ~ 55121 ~ 55123 ~ 55150 ~ 55009 ~ 55018 ~ 55101 ~
55102 ~ 55103 ~ 55104 ~ 55105 ~ 55106 ~ 55107 ~ 55116 ~ 55119 ~ 55133 ~ 55145 ~ 55146 ~ 55155 ~ 55164 ~
55170 ~ 55001 ~ 55016 ~ 55043 ~ 55055 ~ 55071 ~ 55125 ~ 55129 ~ 55131 ~ 54021 ~ 55024 ~ 55044 ~ 55122 ~
55124 ~ 55306 ~ 55337 ~ 55057 ~ 55088 ~ 55020 ~ 55054 ~ 55352 ~ 55372 ~ 55378 ~ 55379 ~ 55388 ~ 55305 ~
55323 ~ 55331 ~ 55343 ~ 55345 ~ 55356 ~ 55359 ~ 55361 ~ 55364 ~ 55375 ~ 55384 ~ 55391 ~ 55401 ~ 55402 ~
55403 ~ 55404 ~ 55405 ~ 55406 ~ 55407 ~ 55408 ~ 55409 ~ 55411 ~ 55412 ~ 55413 ~ 55414 ~ 55415 ~ 55416 ~
55418 ~ 55422 ~ 55426 ~ 55427 ~ 55436 ~ 55440 ~ 55441 ~ 55447 ~ 55454 ~ 55455 ~ 55458 ~ 55459 ~ 55467 ~
55470 ~ 55472 ~ 55474 ~ 55478 ~ 55479 ~ 55480 ~ 55483 ~ 55484 ~ 55485 ~ 55486 ~ 55487 ~ 55488 ~ 55572 ~
55577 ~ 55592 ~ 55593 ~ 55114 ~ 55328 ~ 55005 ~ 55011 ~ 55014 ~ 55070 ~ 55092 ~ 55303 ~ 55304 ~ 55432 ~
55433 ~ 55434 ~ 55448 ~ 55449 ~ 55078 ~ 55079 ~ 55040 ~ 55330 ~ 56071

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are binding and final on matters relating to this Sweepstakes. This Sweepstakes is subject to all applicable federal, state and local laws. Winning a prize is contingent upon fulfilling all requirements set forth herein.

HOW TO ENTER: There are two (2) ways to enter the Sweepstakes during the Promotional Period:

VIA WEBSITE: Visit the website www.TwinCitiesFunDay.com (the "Website") during the Promotional Period and complete the online entry form with the required contact information and submit as directed ("Online Entry"). ENTRIES MUST BE SUBMITTED AND RECORDED BY 11:59 P.M. CT ON SEPTEMBER 8, 2024.

QR CODE: Scan the QR code for the Hyundai Funday Sweepstakes, which can be found via social media, video board posts or during activations at selected Minnesota United FC home games, starting from April 13, 2024, through September 8, 2024. Sponsor reserves the right to add, change and/or cancel its intentions to display at the above locations, at any time, without notice. Entrants will be asked to complete the official entry form, available while supplies last, by providing the requested contact information (including zip code) ("On-Site Entry"). On-Site entries must be received prior to the display closing.

Online and On-site entries are hereinafter referred to as "Entry" or "Entries." Entrants to the Sweepstakes may be given the option to receive commercial email from Sponsor; however, eligibility to participate in the Sweepstakes is not dependent upon Entrant's consent to receive such emails and consenting to receive such emails will not impact any Entrant's chances of winning.

LIMIT: THERE IS A LIMIT OF ONE (1) ENTRY PER PERSON FOR THE ENTIRE SWEEPSTAKES, REGARDLESS OF METHOD OF ENTRY. In the event of a dispute as to any Entry based on email address, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Any potential winner may be required to show proof of being the authorized account holder. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that participant's entries and that participant may be disqualified. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the Website. Use of any automated system to participate is prohibited and will result in disqualification. All entries become the property of Sponsor and/or Administrator and will not be acknowledged or returned. Please also see the "Entrant's Personal Information" section below, of these Official Rules.

WINNER SELECTION: Administrator will randomly select one (1) potential Grand Prize winner (the "Potential Winner") in a random drawing conducted on or about September 9, 2024, from among all eligible Entries received during the Promotional Period. Winner will be notified by phone or email and will be required to respond to the notification within forty-eight (48) hours from initial contact indicating whether he/she can accept the prize. If no response is received within the time allotted, an alternate winner will be selected (time permitting). Sponsor is not responsible for suspended or discontinued wireless service which may result in a potential winner not receiving initial prize notification. Potential Winner will be required to complete, sign and return an affidavit of eligibility and liability and, except where prohibited, a publicity release within three (3) business days of prize acceptance. Potential Prize Winner's guests must be at least 18 years of age as of the end date of the Sweepstakes, unless a child or legal ward of Winner, and may be required to complete, sign and return a liability release and, except where prohibited, a publicity release within the same time period. If the Potential Winner's notification is rejected, returned, or deemed undeliverable or the Potential Winner fails to execute and return the affidavit/release(s) within the specified time, or if he/she is otherwise ineligible to receive the Prize, even if the disqualified potential winner's name may have been publicly announced, that Potential Winner will be deemed ineligible and the prize will be awarded to an alternate selected at an alternate random drawing from all remaining eligible entries, time permitting. Subject to verification of eligibility and compliance with the terms of these Official Rules, the Potential Winner will be declared official Grand Prize Winner of the Sweepstakes. Grand Prize winner will be required to provide his/her social security number or tax id for tax reporting purposes as Administrator will file an IRS Form 1099 with the Internal Revenue Service for the approximate retail value of the prize. Unclaimed prizes will not be awarded.

PRIZE/ODDS: There will be one (1) randomly selected Grand Prize Winner who will receive the Hyundai Fun Day With Minnesota United FC Sweepstakes prize, which includes:

- Six (6) Section 10, Row 1 tickets for a Minnesota United FC home game on Saturday, September 28, 2024.
 - Exact seat location of Minnesota United FC game tickets is based on availability and to be selected at Minnesota United FC's sole discretion and is subject to change.
- Sponsor provided round trip ground transportation to and from Minnesota United FC home game on Saturday, September 28, 2024.
- Six (6) customized authentic Minnesota United FC jerseys.
- Approximately \$300 in Stadium Concession Vouchers.

The Approximate Retail Value ("ARV") of each prize is \$2,061.82.

Odds of winning depend on the number of eligible entries received.

GENERAL PRIZE RESTRICTIONS: All elements of the Grand Prize are subject to availability. All expenses not specifically identified in these Official Rules are the sole responsibility of the Grand Prize Winner. Grand Prize (including its individual components) may not be transferred or assigned. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute the Grand Prize in whole or in part with another prize of comparable or greater value if the Grand Prize (or any portion thereof) is not available for any reason as determined by the Sponsor in their sole discretion. **Grand Prize Winner is fully responsible for any and all applicable federal, state, and local taxes (including income and withholding taxes).** The Grand Prize Winner may be required to provide to Administrator their Social Security number or tax ID for tax reporting purposes as the Winner will be issued an IRS Form 1099 reflecting the actual value of the Grand Prize. Grand Prize Winner is solely responsible for all additional costs associated with their individual prize, including but not limited to transportation (including to and from any event), travel expenses, and any other expenses related to the acceptance and use of the prize specified herein.

Major League Soccer game, event, and exhibition dates and times are determined in the sole discretion of the Major League Soccer Commissioner and/or the applicable MLS Entities and may be subject to change. Grand Prize Winner and his/her guests agree to comply with all applicable MLS, Minnesota United FC, and Allianz Field regulations in connection with the Grand Prize. Sponsor, in its sole discretion, reserves the right to remove or deny entry to the Winner and/or his/her guests if he/she/they engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, Private Pep Rally, event or exhibition. Released Parties (defined below) will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, epidemic, public health crisis (e.g., COVID-19), work stoppage or any other natural disaster outside their control that may cause the cancellation, postponement, or limitation, of any MLS game, event, Private Pep Rally, or exhibition. The Released Parties (defined below) are not responsible if all or any portion of any prize(s) cannot be fulfilled due to COVID-19 or any related public health conditions, cancellation, illness, conflict, or any other event or circumstance outside Sponsor's reasonable control. In such event, Sponsor reserve the right to substitute the Grand Prize (or any element thereof) with an item of comparable or greater value, in its sole discretion. Event and exhibition tickets awarded as prizes may not be resold or offered for resale. Any such resale may result in disqualification and Grand Prize forfeiture and may invalidate the license granted by the ticket(s).

PUBLICITY: Except where prohibited by law, the acceptance of a Prize constitutes permission for Sponsor, Hyundai Motor America, INNOCEAN WORLDWIDE AEMERICAS, LLC Administrator, and the MLS Entities to use the Winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional compensation, prize, incentive, consideration, consent or review; and upon request, the Prize Winner must provide written consent to such use.

RELEASE: By participating (a) Entrants release Sponsor, Administrator, INNOCEAN WORLDWIDE AMERICAS, LLC, Hyundai Motor America, the MLS Entities, and their respective subsidiaries, affiliates, limited liability companies, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, shareholders, directors, members, employees, licensors and agents (collectively the "Released Parties"), from any and all liability for any claims, costs, injuries, losses, or damages, of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants, by participating, agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize(s) (including any travel or activity associated thereto) or participation in this Sweepstakes; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability.

LIMITATIONS OF LIABILITY: IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND PARTICIPATION IN THE SWEEPSTAKES. WITHOUT LIMITING THE FOREGOING, THIS SWEEPSTAKES AND THE PRIZE ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES

SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

GENERAL CONDITIONS: Sponsor or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor and/or Administrator reserve the right, at their sole discretion, to disqualify any suspect Entry or Entrant and to cancel, terminate, modify, or suspend, the Sweepstakes and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor in their sole discretion. In the event Sponsor or Administrator is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including, but not limited to, fire, flood, epidemic, pandemic, public health crisis (e.g. COVID-19), earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or by other cause not reasonably within Sponsor's control (each a "Force Majeure" event), Sponsor and/or Administrator shall have the right, in their discretion, to abbreviate, modify, suspend, cancel, or terminate the Sweepstakes without further obligation. If Sponsors or Administrator, in their sole discretion, elects to abbreviate the Sweepstakes as a result of a Force Majeure event, Sponsor and/or Administrator reserves the right, to award prizes from among all the eligible entries received up to the date of such Force Majeure event. Sponsor and Administrator also reserve the right, in their sole discretion, to cancel, modify or suspend the Sweepstakes in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the Sweepstakes is compromised, without liability to any entrant. In the event of any cancellation, termination, or suspension, notice thereof will be posted at www.TwinCitiesFunDay.com. Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

OTHER TERMS AND CONDITIONS: Sponsor and/or Administrator reserve the right, at their sole discretion, to modify or suspend this Sweepstakes or any portion hereof, or to disqualify any individual implicated in any of the following actions, if for any reason: (a) infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes which, in Sponsor's and/or Administrator's sole opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, (b) the Sweepstakes or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper processing of entries per these rules, or (c) the Sweepstakes is otherwise not capable of running as planned by Sponsor and/or Administrator. In the event of modification or suspension, Sponsor and/or Administrator may award the prize to winner to be selected in a random drawing from among the remaining uncorrupted eligible entries, if any. In the event of any cancellation, termination or suspension, notice thereof will be posted at www.go2eventlink.com/rules. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for Ramsey County, Minnesota (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of

Minnesota, without giving effect to any choice of law or conflict of law rules (whether of the State of Minnesota or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Minnesota.

The MLS Entities will have no liability or responsibility for any claim arising in connection with the participation in this Sweepstakes or any prize awarded. The MLS Entities are not the sponsors or administrators of this Sweepstakes and are in no way responsible or liable for the administration or execution of this Sweepstakes. All trademarks used are the property of their respective owner(s) and are used for prize description purposes only. All MLS related trademarks are trademarks of Major League Soccer.

WINNER'S NAME: The name of the Grand Prize winner will be available after October 18, 2024 and may be obtained by sending a self-addressed stamped envelope to: Winner's Name, HYUNDAI FUN DAY WITH MINNESOTA UNITED FC SWEEPSTAKES, c/o EventLink LLC, 780 Arthur Ave, Elk Grove Village, Illinois 60007, for receipt no later than November 18, 2024.

ENTRANT'S PERSONAL INFORMATION: By entering the Sweepstakes, you acknowledge that Sponsor, Hyundai Motor America, INNOCEAN WORLDWIDE AMERICAS, LLC, Administrator, and/or MLS Entities may use any personal information collected as part of the Sweepstakes entry form in accordance with Hyundai Motor Americas' Privacy Policy, located at <https://www.hyundaiusa.com/us/en/privacy-policy> and Administrator's Privacy Policy, located at <http://go2eventlink.com/privacy-policy/>.

SPONSOR: Twin Cities Hyundai Dealers Ad Association, 2 Trans Am Plaza Drive, Suite 500, Oakbrook Terrace, Illinois, 60181.

ADMINISTRATOR: EventLink LLC, 780 Arthur Ave, Elk Grove Village, IL 60007.